

ETP Membership Benefits

ETP membership is open to any company that packs, trades, or sells tea.

ETP members gain access to our extensive tea expertise and connections at a global and producer level, offering them the innovative initiatives, creative partnerships, and support they need to help address tea's key issues. [Click here](#) for more information on our membership and categories, and to register your interest in joining ETP.

The benefits for each membership category are detailed in this document.



Benefit Type	Friend of ETP	ETP Affiliate / ETP Member	Added benefits for members who fund ETP programmes
Responsible business / technical guidance and support	Access ETP resources and publications on building responsible business practices in tea.	- Access ETP resources and publications on building responsible business practices in tea. - Access one-to-one expertise and technical guidance for tailored support. - Receive feedback on responsible business documents to strengthen internal policies and due diligence.	- Demonstrate progress on human rights and environmental issues within the tea supply chain through programme activity. - Evidence of your investment into a co-funded programme delivering direct and measurable impact, to support reporting and accountability.
Country presence and voice	Receive regional briefings to stay informed on developments in tea-producing regions.	- Receive regional briefings to stay informed on developments in tea-producing regions. - Access to ETP country teams for local insights (via emails, calls meetings, facilitated by ETP UK). - Opportunity to meet local teams when visiting the regions where ETP has a presence.	Opportunity to visit funded programmes and meet local teams to understand context and activities on the ground.
Expert communication support	- Receive quarterly newsletters to stay informed on sector developments. - Receive media monitoring updates to stay informed on emerging issues. - Access one communications toolkit per year, with content and messaging to publicise your ETP membership.	- Receive quarterly newsletters to stay informed on sector developments. - Receive media monitoring updates to stay informed on emerging issues. - Access up to four communications toolkits per year, with content and messaging to publicise your ETP membership. - Receive communications support during sensitive issues to help reduce risk.	- Receive tailored communications and progress updates on programmatic impact. - Access photos, case studies, content, and stories from funded programmes to use in internal and external communications.

Benefit Type	Friend of ETP	ETP Affiliate / ETP Member	Added benefits for members who fund ETP programmes
Impactful programmes in origin	- Contribute towards programmes through your membership fees to support action on key issues in tea-producing regions. - Receive concept notes outlining opportunities to invest in ETP programmes above and beyond your membership contribution.	- Contribute towards programmes through your membership fees to support action on key issues in tea-producing regions. - Receive concept notes outlining opportunities to invest in ETP programmes above and beyond your membership contribution.	- Contribute to design discussions to influence programme objectives and locations to align with supply chain priorities. - Join programme discussions to stay informed on progress. - Receive evaluation reports showcasing impacts and lessons learned. - Gain priority access to concept notes outlining potential programmes in your supply chain.
Exclusive events, networking and convening	- Attend ETP in-person events (with up to two representatives) to take part in sector discussions. - Join monthly webinars to stay informed on relevant topics in tea and about ETP programmes. - Take part in networking opportunities at ETP events to connect with others in the sector.	- Attend ETP in-person events (with up to five representatives) to take part in sector discussions. - Join monthly webinars to stay informed on relevant topics in tea and about ETP programmes. - Take part in networking opportunities at ETP conferences to connect with others in the sector. - Join ETP working groups and roundtables to take part in peer learning and sector discussions.	- Join programme review sessions and connect with country teams, peers and experts involved. - Gain priority invitations to field visits to your funded ETP programmes (as available).

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Recognition of ETP membership	• Be included in a 'new member' announcement with a press release communicating your new membership with ETP. • Be listed on the ETP website to showcase your membership. • Access to the ETP logo and messaging for your website to showcase your membership. • Receive an annual membership certificate as formal recognition of your involvement with ETP.	• Be included in a 'new member' announcement with a press release communicating your new membership with ETP. • Be listed on the ETP website to showcase your membership. • Access to the ETP logo and messaging for your website to showcase your membership. • Receive an annual membership certificate as formal recognition of your involvement with ETP. • Feature in guest blogs and content, showcasing projects or best practices (case-by-case). • Be considered for an ETP board position (eligibility applies).	• Be recognised in ETP social media channels and publications to recognise your contribution to programme activity. • Access communications materials to support messaging on your investment, collaboration, and impact in the tea sector.



Get in touch

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